

## **Macatawa Cycling Club (MCC) 2008 Membership Survey**

Here's your chance to be heard!!! Please take a few minutes to complete this membership survey. The club leadership will use the results to better understand our club members cycling habits, interests, concerns and desires for making our club the best it can be. Thank you for your cooperation.

How often do you ride your bike spring, summer, fall?

- Rarely
- Infrequently (once or twice a month)
- One a week
- Twice a week
- Three times a week
- Four times a week or more

How often do you ride with the club?

- Three or more times per week
- One or two times a week
- One or two times a month
- Rarely
- Never

Why don't you ride more often with the club?

- Rides don't meet my schedule
- The rides are too fast
- I'm afraid of getting dropped or lost
- The rides are too slow

What would encourage you to ride more often with the club?

- Rides available at multiple speeds or distances
- New member rides, open to all but especially targeted to new members (sweeps, safety tips, ride etiquette) to make first rides with the club more comfortable
- Cue sheets and maps available
- Sweep on rides to make sure no one gets dropped
- Ride "buddies" matched to new members for first rides
- Family friendly rides
- Social activity following the ride

How would you prefer to be notified of upcoming rides?

- E-mail
- Calendar on MCC website
- Newsletter
- Notices in the local bike shops

Why do you ride?

- Fitness/health
- Social interaction
- Commuting
- Environmental concerns

What are your primary reasons for being a member of the Macatawa Cycling Club?

- Road rides
- Advocacy
- Social events
- Other, please explain

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Do you ride a road bike or mountain bike?

- Both
- Road bike
- Mountain bike
- Neither

What kind of activities would you like to see the club conduct?

- Advocacy
- Skills clinics for experienced riders
- Skills clinics for novice riders
- Rides that are followed by a social event
- Weekend overnight rides camping
- Rides with other bike clubs
- Weekend overnight rides staying at a hotel
- Safety clinics
- Family events
- Social events with or without a ride

What is your average speed when riding?

- Less than 8 miles per hour
- 8-12 miles per hour
- 12-15 miles per hour
- 15-17 miles per hour
- 17-20 miles per hour
- 20 or more miles per hour
- I have no idea

How long have you been a club member?

- Less than a year
- 1-2 years
- 3-5 years
- +5 years

Which type of activities would you be willing to assist the club with?

- Ride leader
- Social event

- Holland Hundred event
- Charity fund raising events
- Advocacy
- Club officer or board member
- Sorry, not right now
- Other, please specify

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