

Macatawa Cycling Club

Subject: Board of Directors Meeting – March 2, 2009

Present: Mike Clark, Tom Ayres, John Wood, Marshall Michmerhuizen, Randy Kuite, and Doug Spooner

Charities

Much of the meeting was dedicated to discussing past support of charities and the development of a strategy or plan for charitable support in 2009. Charities discussed:

JDRF – (www.jdrf.org)

The Motion Initiative (www.mibike.org)

Lakeshore Safe Kids

League of Michigan Bicyclists (www.lmb.org)

Michigan Mountain Bike Association (www.mmba.org)

Holland Police Department – Bike Patrol

Marshall made a motion to continue our support to League of Michigan Bicyclists and Michigan Mountain Bike Association with a donation of \$500 to each organization. The motion was seconded by John Wood. The motion passed.

Mike proposed that we look closer at the Motion Initiative (Grand Rapids) and see if this might be a program our club could support here in Holland. Go to www.mibike.org for more information. Mike will be visiting with the MI people and provide an overview at the next Board Meeting.

A new support opportunity is on our radar screen (unsolicited by the City). Mike proposed support to the city (identifies goodwill and press for our club) for the club to replace 3 of the Holland Police Department's patrol bicycles. Mike will further investigate and report back.

Randy committed to developing a draft spending budget for calendar year 2009 which we will review at the next Board Meeting.

Membership

Tom submitted updated Membership Letter and Membership Application Form for review and discussion. This year we are looking to begin offering on-line membership renewal. There is a cost for this on-line service but the Board agreed to absorb all fees to keep membership dues the same level as last year - \$20 per individual and \$35 per family.

Doug made a proposal that we, as a means to increase our membership, consider giving a free "individual club memberships" with each new bicycle purchase made at a local bicycle shop (Holland/Zeeland area). We will have more discussion on this proposal at next month's meeting.

Club Website

The Board recognized Randy for his efforts in updating the club web-site. Updates should be complete this month. Thank you Randy!

Holland Hundred

Mike provided an update on the HH Committee activity. The Committee has met once and will be meeting again this week. The ride start/stop location is confirmed. We will be starting from the Herman Miller 16th street facility “Green House”. This location offers convenient location to I-196 for participants coming from out of town, and easy access to ride routes.

The committee is also looking to bolster the SAG support for this year’s event. The Committee is approaching local bicycle shops and asking support via day-long SAG commitment (previous year’s SAG was performed on a shift type basis). This move will increase the number of SAG vehicles on the course to provide better care to our ride participants.

Other Business

Mike presented the opportunity for the club to once again participate in the Holland St. Patrick’s Day Parade which will be held on Saturday, March 14th. After discussion it was agreed that we would participate and (weather permitting) hold our first club ride of the year, after the parade. Look for more information on the web-site.

Next Meeting

- A) Holland Hundred Update
- B) Review Draft Spending Budget / Finalize Charitable Strategy
- C) Club Ride Format and Weekly Ride Schedule
- D) Monthly “Social Calendar”
- D) Club Membership Drive

Next Board Meeting: Monday, April 6th, 2009 @ New Holland Brewery (upstairs conference room).

Minutes respectively submitted by D. Spooner

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General Membership Meeting

Our topic was “Everything you always wanted to know about cycling, but were afraid to ask”.

If you missed this meeting you missed out on some great information and a bit of fun as well. Marshall Michmerhuizen came with a list of questions he received in advance from club members and a few from the attendees. Wow! What a knowledgeable guy! And oh, yes Marshall, why is it professional bicyclists shave their legs?

Thank you Marshall for sharing your professional expertise!

April General Membership Meeting

We are still looking for a topic and presenter. If you have any ideas or proposals, please get with any of our Board Members.

General Membership Meetings are held starting at 8:00 PM on the first Monday of each month (November through April). Location, New Holland Brewery - upstairs conference room. Plan to attend these information packed sessions.