

# Macatawa Cycling Club

Subject: Board of Directors Meeting – February 2, 2009

Present: Mike Clark, Tom Ayres, Kirk Walter, John Wood, Marshall Michmerhuizen, and Doug Spooner

## **Holland Hundred**

As discussed last month, this is the club's largest fundraiser and biggest drain of resources. The event is growing at a rate of 20-30% per year and we experience resource staffing issues. We hope to continue to grow the event and as we do, the demand for resource support will grow accordingly.

Last month we accepted a proposal to have the Juvenile Diabetes Research Foundation be the benefactor of this year's event and as such a portion of the proceeds will go to JDRF.

During this month's meeting a proposal was made, seconded and approved that the percentage will be 40%. In return, we will require 25 volunteers the day of the ride.

Herman Miller Inc. (Brian Walker) has offered the use of their 16<sup>th</sup> Street facility "Green House" as the ride start/finish location. HMI will provide an under-cover area for morning registration and normal start location activities.

It was agreed that we will visit each of the local bike shops and offer the opportunity to be a part of the event through technical support (SAG vehicles). Mike will draft a letter to share with each outlining their commitment - should they accept.

It was agreed that we will continue with Upward Bound for the food stops. We can improve this service and specific expectations will be generated and provided to Upward Bound, of what we want this year.

Graafschaap Church will continue to provide the breakfast stop (they really do a good job!).

Porta-Potties – We need to add porta-potties to the first two stops (Bentine and Graafschaap Church). The number to be determined (probably two and four respectively).

Mike agreed to call a meeting of the HH Committee to focus on an outline of critical activities and assigning leadership.

## **Next Meeting**

- A) General Club Business
- B) Weekly Ride Schedule
- C) Monthly "Social Calendar"
- D) Club Membership Drive

Next Board Meeting: Monday, March 2<sup>nd</sup>, 2009 @ New Holland Brewery (upstairs conference room).

Minutes respectively submitted by D. Spooner

### **General Membership Meeting**

Personal Trainer, Jessica Oosting and Michael Luepke of Valeo Personal Training provided a discussion and demonstration on the advantages of core-strength training for cyclists. ([www.valeopersonaltraining.com](http://www.valeopersonaltraining.com)).

Thank you Jessica and Michael for sharing your professional expertise!

### **March General Membership Meeting**

“Everything you always wanted to know about cycling but were afraid to ask” Marshall Michmerhuizen will answer all of your questions. And remember, *no question is a stupid question.....* This should be Good!

General Membership Meetings are held starting at 8:00 PM on the first Monday of each month (December through April). Location, New Holland Brewery upstairs conference room. Plan to attend these information packed sessions.