

# Macatawa Cycling Club

Subject: Board of Directors Meeting – December 1, 2008

This is the first Board of Directors Meeting following the on-line elections that were concluded Sunday, November 23<sup>rd</sup> at midnight. The following individuals were elected to one year terms:

## Returning Members

Tom Ayres  
Mike Clark  
Randy Kuite  
Marshall Michmerhuizen

## New Members

Kirk Walter  
John Wood  
Doug Spooner

The board nominated, seconded, and voted for the club leadership structure for 2009 as follows:

President – Mike Clark  
Vice President – Doug Spooner  
Secretary/Treasurer – Randy Kuite

General discussion ensued regarding several subjects as follows:

## Membership

- Are we satisfied with number of members or do we want to grow membership (currently approx. 100 members)?
- Need to assure accurate member records (current information)
- Membership drive to start in March
- Need to identify and secure a “general membership” meeting location for monthly meetings.
- Monthly meetings (general membership) will be held the first Monday of each month and will be held during the off-season only.

## Club Focus

- We will focus on three main areas for 2009:
  - 1) Holland Hundred
  - 2) Cross Race
  - 3) Club Rides
- Do we need a club mission of purpose statement?

### **Holland Hundred**

-This is the club's largest fundraiser and biggest drain of resources. There are numerous issues to consider; i.e., start location, sponsorship, how to increase member involvement, advertising, event growth (average 30% per year), city participation, SAG support, food stops, end of ride gathering, overall improvements.

### **Organized Rides**

-Should the Monday Night Ride remain as is or should we consider changes (different routes for different levels of performance, more performance levels/groups, alternate distance options, start/finish location)?

-Should we consider adding a Thursday Night Ride perhaps a "C" – "B" level?

-Saturday Sweet Roll Ride

-Discussed the potential to add a riding etiquette class/ride once per month

It is agreed that we have a number of activities that need to be addressed rapidly based on our discussion and will be reflected in the January Meeting Agenda.

#### January Meeting Agenda:

- Review minutes of the December meeting
- Club Purpose Statement (draft a proposed statement)
- Holland Hundred (Sponsorship)
- Membership drive

Next Meeting: Monday, January 5<sup>th</sup>, 2009 @ New Holland Brewery.

Minutes respectively submitted by D. Spooner