

Macatawa Cycling Club

Subject: Board of Directors Meeting – April 6, 2009

Present: Mike Clark, Tom Ayres, John Wood, Marshall Michmerhuizen, Randy Kuite, Kirk Walter, and Doug Spooner

Charities

The Board agreed to continue support of the Lakeshore Safe Kids program. We are still looking for additional information before committing funds.

A Motion was made by Doug for the club to purchase, at cost - 3 new bicycles for the Holland Police Department's Bike Patrol. Discussion regarding the benefits of accepting the motion ensued. The motion was seconded by Kirk. Vote was 5 to 2, the motion carried.

Club support of the Motion Initiative (Grand Rapids) is still on the table. This could be a very positive community minded opportunity. The Board needs more information to see if this might be a program our club could support here in Holland. Go to www.mibike.org for more information.

Note to the general membership: If any of our members have a specific interest in becoming involved and/or leading this initiative, please contact Mike or any member of the Board.

Financials

Randy provided a financial update and briefly discussed the spending budget for calendar year 2009.

Membership

Randy provided an overview and demonstration of our new on-line membership form which includes credit card and PayPal payment options. Check it out! Excellent job Randy! Membership dues remain the same as last year - \$20 per individual and \$35 per family.

Doug provided a draft of the "Free First Time Membership" form (concept discussed last month). This is an opportunity to expand our membership by offering free membership to individuals who purchase a new bicycle from one of the 5 local bicycle shops (Holland/Zeeland area). This opportunity applies to "**First Time**" members only. The Board agreed to accept the idea and we will move to solicit the support of the local bicycle shops.

Holland Hundred

Next meeting is Wednesday, April 8th. 6:00 PM

Club Rides for 2009

Reviewed and discussed the proposed club sponsored rides for this year. For detail see the General Membership Meeting Minutes.

Meeting Day/Date Change

With the beginning of the ride season, it was agreed that we would move the board meetings to the first Thursday of each month. The next meeting will be May 7th @ New Holland Brewery (upstairs conference room).

Next Meeting

- A) Holland Hundred Update
- B) Charitable Spending – Lakeshore Safe Kids
- C) Club Membership Drive

Minutes respectively submitted by D. Spooner

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General Membership Meeting (April 6, 2009)

Mike kicked off the meeting with an update of club activity and discussion from the Board Meeting.

This month's meeting agenda was "Club Rides for 2009". Tom provided a Power Point presentation and Marshall narrated. The following is an outline of the planned club sponsored rides:

Monday Night Ride (MNR) – This year the MNR will be focused for the "Sport Level" rider. The Tour Group will move to Thursday's.

When: Mondays (May–October)

Where: Holland Aquatic Center

Time: Ride leaves at 6:30 PM (Memorial Day and Labor Day – rides will shift to the morning. Monitor the web site for details).

Sport 1 will be a pace of 20-21 mph with the 40 mile loop.

Sport 2 will be at a pace of 17-18 mph with the 35 mile loop.

-New this year – each of the routes will be marked with "MNR" and different colors for the two different loops.

-Ride Leaders will be designated for each of the groups.

-No ride sweepers. We will instead have designated route short-cuts.

-There will be two (2) regroup locations, Douglas and 136th & 60th streets.

-Laminated maps / cue sheets will be provided.

-Renewed commitment to following "rules of the road".

Mountain Bike Ride (MBR) – Wednesday will be designated MBR night. This is something new for the club and we'll give it a try and see if get any participation.

When: Wednesdays (May–September)

Where: Riley Trails (Holland - Park Township)

Time: 6:30 PM

Thursday Night Tour Ride – This ride was moved from Monday night with the intent that it will be a social ride. This will be a great opportunity for new members to get to know MCC and learn the techniques and etiquette to riding safely in a group.

-When: Thursdays (May-September)

-Where: Holland Christian High School

-Time: 6:30 PM

-Ride Pace: 13-15 mph

-Distance: 10-15 miles

-One group

-Ride Leader to keep the pace consistent and keep the group together

-Each ride will end with a social gathering (for those interested) at a local ice cream shop, coffee shop, or the like.

Sweet Roll Ride (SRR) – Looking for a longer weekend cruise on your road bike? Then this is the ride for you. We ride to Grand Haven and make a stop at the Morning Star Café for a coffee and one of their world famous cinnamon sweet rolls.

-When: Saturdays (June – September)

-Where: West Ottawa High School, South Athletic Building parking lot by the tennis courts.

-Time: 8:00 AM

-Ride Pace: 17-18 mph (Sport Group pace)

-Distance: 38 miles

-Ride Leader will encourage a consistent pace, paceline riding, and no drops.